Collector: Logan White

Informant: Anonymous (Collected from Facebook event pages on the Internet)

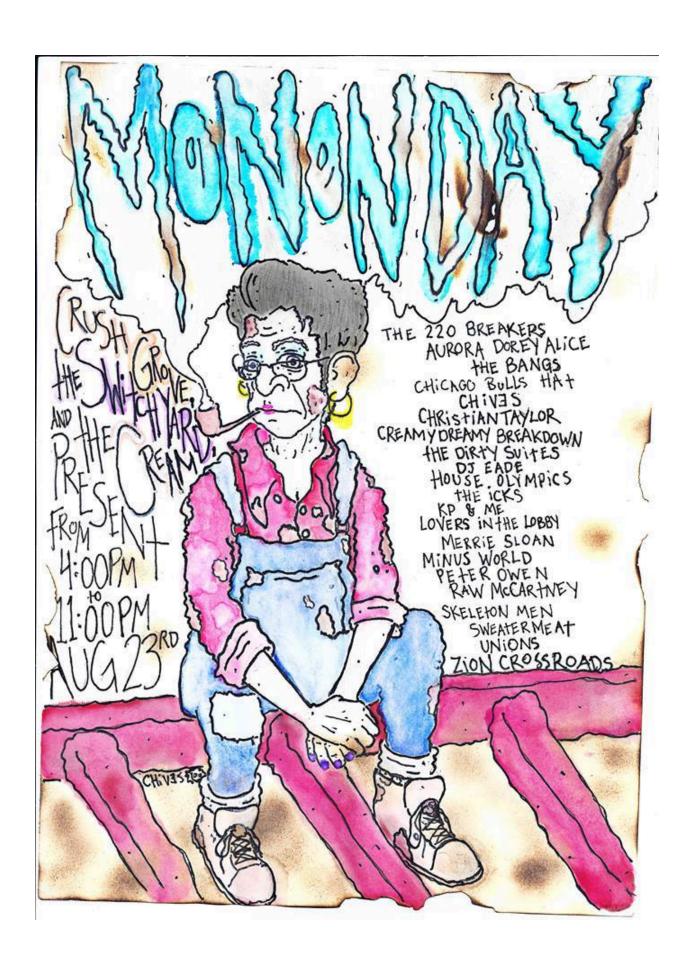


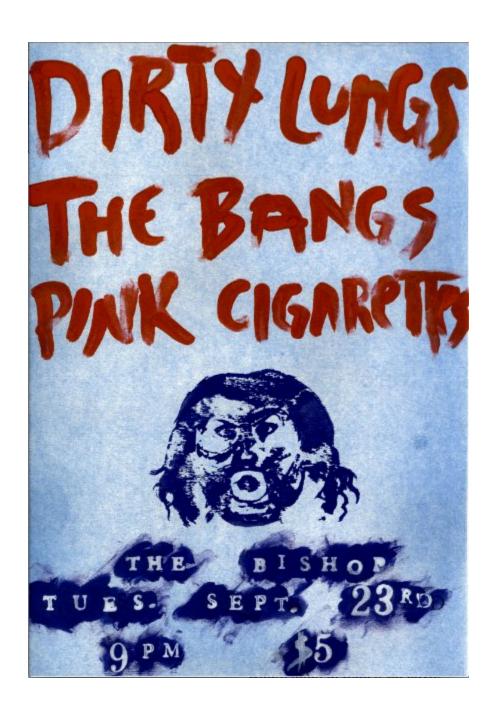
Discussion: For my ethnography on a facet of student folklore that is considered art, I have submitted a collection of flyers created anonymously for DIY (do-it-yourself) events that have occurred in the city of Bloomington. Many of these events are organized by students and the bands performing have students in them. The practicing of creating these flyers has been around for a long time, originating before the digital age when promoting concerts had to be done this way. Now the tradition persists, but in an online fashion. These flyers are created and then posted on a Facebook event page which is used to promote the show. These flyers are printed off and posted sometime, but this is rare. The flyer is usually just posted online to create a visual to go along with the promotion of the show.

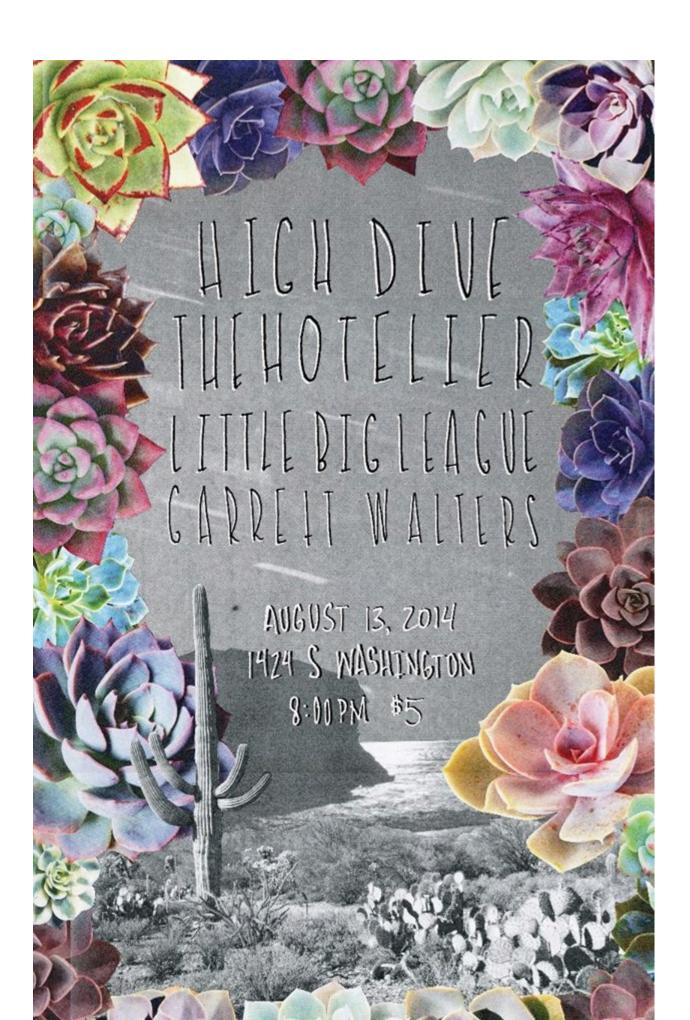
What I find interesting is how the flyer is meant to show the personality of the bands who are performing. I've uploaded a number of flyers that illustrate this in different ways. The most stark contrast are the files labeled "Slingshot Flyer" and "Stoop Kids Flyer" with that of the "Nervosas Flyer". The first two are presented humorously, which belies the natures of the performers and whoever may have created the flyers. Knowing the bands that played at these shows, this is true. They are performers who don't take themselves as seriously as others. With the Nervosas flyer, the word "punk" is listed three times which reinforces the genre of music that is being presented. The aesthetic of keeping the flyer black and white along with the photo choice presents the show as something gritty and aggressive.

While the flyer is used to transmit logistical information about a concert, much more can be taken away from analyzing its aesthetic qualities. These flyers give a snapshot of the personalities of the performers, members, and students involved in the DIY scene of Bloomington.

See seven additional examples, below.









MER WOSAS Dark Punk from Columbus, oh

ALSO APPEARING:

LOCAL PUNK

FYG9S

