Item No. 5

Contributor: Matthew Gonzalez

Item Title: IU Montage Item Category: Montage Semester/year: Fall, 2014 Instructor: John McDowell

Item Description:

This is a montage of the first week of a freshman at Indiana University. It shows all the activities that the student can do and how they can do them.

Points of Interest:

This is an interesting montage due to the fact that it isn't something that is super fun. It's Indiana University taking something folkloristic and using it to show the plus side of coming to IU as a student.

Links:

https://www.youtube.com/watch?v=IR5qwo6I0mw

Additional Information:

This shows that montages, even though they can be an extremely fun tool can also be used to advertise and to show something about an institution.

Item No. 2

Contributor: Matthew Gonzalez

Item Title: Top Ten Messi Item Category: Montage Semester/year: Fall, 2014 Instructor: John McDowell

Item Description:

This is a montage of the soccer play Lionel Messi. He is currently one of the best soccer players in the world. This montage shows why he is one of the best players to currently be playing the league.

Points of Interest:

This montage is purely one person's view of what Messi's top goals are. It is a very subjective category that people often debate about.

Links:

https://www.youtube.com/watch?v=9wTL48BlbU0

Additional Information:

Although this montage was recently created it contains goals from when Messi was a very young player. In other montages, people have simply grabbed goals from a single season or a single team that he has played for.

Item No. 3

Contributor: Matthew Gonzalez **Item Title:** Top Ten Worst Flops

Item Category: Montages Semester/year: Fall, 2014 Instructor: John McDowell

Item Description:

This is a montage of athletes and their very poor acting ability when it comes to faking fouls. Often times, the person who fakes the foul gets booed or yelled at by opposing players.

Points of Interest:

Due to the fact that this is from the show Sportscenter, many people voted it on. It also has a combination of several different sports that makes it much better than simply attacking a single sport like many people do when it comes to flopping.

Links:

https://www.youtube.com/watch?v=7x5oY2Myd7I

Additional Information:

Sportscenter is known very well for its montages. The end of every episode involves a top ten plays of the day montage. This is a tradition that has become very folkloristic in it's own sense.

Item No. 4

Contributor: Matthew Gonzalez

Item Title: Powerthirst
Item Category: Montage
Semester/year: Fall, 2014
Instructor: John McDowell

Item Description:

This is a montage of a group of images that is meant to parody the use of energy drinks that has come about in this generation. It states outrageous claims of what you can do if you drink this energy drink, much like the commercials of actual energy drinks.

Points of Interest:

This montage became so popular that is was viral for a long time. In fact, there were many sequels to this montage that are just as humorous.

Links:

https://www.youtube.com/watch?v=qRuNxHqwazs

Additional Information:

This montage created its own folk group when it came to making parodies into montages. It's one of the first montages that I remember and I believe that it really increased the value of YouTube videos that are considered montages.