

**Contributor:** Logan White  
**Item Title:** World of Warcraft characters  
**Item Category:** Identity/Persona  
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**Instructor:** John McDowell

**Item Description:** World of Warcraft characters are hard to boil down into one item, but for the sake of not submitting every aspect I'll include a large amount of information here. World of Warcraft is an online video game in which players interact with one another, usually to accomplish like minded goals.

Characters are created from a set number of races and classes that all have their own backstories and lore established through the game universe itself, along with books. Users become known as these characters in game and adopt the names of the character. They are referred to by these names and it is not known who they are in real life.

Some players even choose to act differently, making choices that they feel their character would make in certain situations. People will play and act differently depending on the character that they are using. The World of Warcraft character is a type of persona that could be studied at length with various aspects about it being broken down.

#### **Points of Interest:**

Something I mentioned in class is the concept of a guild. This is a group that a player belongs to. The guild will take on tasks as a group, and help each other throughout the game. I've attached links to pictures that show symbols that players adorn their characters with to show what guild they are in.

#### **Links:**

<https://www.youtube.com/watch?v=sEWd-9yAMEE>- A video of someone showing off their characters.

[http://fc01.deviantart.net/fs70/i/2011/365/5/6/world\\_of\\_warcraft\\_character\\_transmog\\_gear\\_by\\_baneko-d4kwlz3.jpg](http://fc01.deviantart.net/fs70/i/2011/365/5/6/world_of_warcraft_character_transmog_gear_by_baneko-d4kwlz3.jpg) - Picture of a character

<http://www.blogcdn.com/wow.joystiq.com/media/2008/09/swagdoglogo.jpg> - Picture showing and explaining a player's Guild Tabard

<http://www.peaceful-river.com/guildbanner.bmp> - Picture of a guild tabard

<http://variantavatar.com/wp-content/uploads/2010/08/wowvtes.jpg> - A guild posing with their banner.