

For my cyberlore collection I focused on the self-representation of the individual through social media. As I have found that these are better treated as one individual piece with many fragments, I decided to use the two accounts as two cohesive folklore pieces rather than taking individual posts (e.g. screenshots of jokes) out of their original context. Instead, the intent is to have each screenshot be viewed as parts of a whole rather than their own individual, separate items of folklore. An online identity can be anything. Social media allows for one to present themselves as smarter, funnier, or even more attractive than you might actually be, and is a tool used by many for self-promotion. But in this rush for appearances, celebrities without the time or energy to maintain their own accounts sometimes turn things over to others that can better formulate and maintain the online continuation of their public personas for them. There's a certain level of creativity at play that's really rather impressive in most instances, because it's often impossible for the layperson to tell the difference in who is writing those posts. Furthermore, there are numerous false celebrity twitter accounts that post very closely to what the real celebrity account posts and adds an additional level of identity confusion for anyone else (although twitter DOES authenticate their real celebrity accounts). But these public personas play a very large roll in spreading folkloric subject matter in the form of jokes or memes, and are followed by potentially millions. If one image gets posted, it's there forever, and sometimes creates massive, memorable cultural waves.

Cyberlore Metadata

Item No.1

Contributor: Mackenzie Keller

Item Title: Tweets from Jaden Smith

Item Category: performance, poetry

POI/Additional Information:

Jaden Smith, son of actor/comedian Will Smith and actress Jada Pinkett Smith, and his sister Willow are increasingly well known for their strange and cryptic tweets. Jaden's tweets seem to combine self-promotion and artistic/philosophical statements that follow formatting conventions that he has created. No one really completely understands what Jaden's meaning behind most of his posts are, but it's obvious he's trying to convey some message, or at least assert his position as a celebrity or musical genius.



Jaden Smith @officialjaden · Nov 3

I Don't Want You Guys To Think Because I Was Born In America That I Speak And Abide By English Grammar. I Speak Jaden, Indefinitely.



18K



19K



Jaden Smith @officialjaden · Nov 3

Yo [@yungleann](#) I Need Dat Collab For My New Album Shun.



2K



3.1K



Jaden Smith @officialjaden · Nov 2

Anyone Born On This Planet Should Have A Planetary Citizenship Enabling Them To Freely Explore There Home



10K



12K



Jaden Smith @officialjaden · Nov 2

I've Bin Drinking Distilled Water For So Long That When I Drink Normal Water It Feels Like I'm Swallowing Huge Chunks Of Aluminum.

Item No.2

Contributor: Mackenzie Keller

Item Title: George Takei Facebook Posts

Item Category: performance, jokes

Semester/year: Fall, 2014

Instructor: John McDowell

Links: <https://www.facebook.com/georgehtakei>

POI/Item Description:

George Takei's Facebook page is a great example of an individual's facebook page that is created by a team. While George Takei does have executive power over what jokes and political statements get posted here, it's primarily run by his husband and some interns. The interesting thing about this is that many people have no idea that this particular celebrity Facebook is not run by said celebrity because of the more personal, joking nature of each post. The comments are also often worth taking note of on this page, because many people respond to these visual jokes and lists with memes and other witticisms building upon the original posts.



George Takei
6 December

Or killed. Huh.

The Almaraz Law Firm PLLC

Your attorney any time, any where!

Have
YOU
been injured or killed in
any of the following:

- Car wrecks
- Trucking accidents
- Construction site accidents
- Oilfield, refinery, Offshore accidents

The advertisement is a dark, textured graphic with white and yellow text. It features a logo at the top consisting of a stylized 'A' inside a circle. The background appears to be a blurred image of a construction site or industrial area.



George Takei

6 December

They call this a venting machine.

I saw this posted on the Tylenol vending machine at work...

Doesn't work
It will eat your
money
Just like my
Ex





George Takel shared a link.
about an hour ago

This cold weather and these winter winds can wreak havoc upon your skin. If you prefer to find a remedy with natural products, here are some ideas from the [That's What She Said](#) page.



Natural Remedies For Eczema And Super Dry Skin, Because Winter Is Coming And it's Gonna Be Rough

www.bustle.com

We've also suffered from severe dry skin before, whether it's from over-medicating acne with harsh topical treatments, the weather, or your diet. Fortunately, it's pretty...

Like · Comment · Share

571 Shares

939 people like this.

Top Comments ·



Write a comment...



Bruno Gerardo Alves



Like · Reply · 64 · about an hour ago



Pascal Lagulonie When winter is coming, salt or butter won't keep your family from being eaten by White Walkers.