

Text 1

Contributor: Junghoon Im
Informant(s): Jihae Koo
Title: Catholic Bird

Semester/year: Fall, 2014
Instructor: John McDowell

Text: Chalk Art at Kelley School of Business



Here is an interview with the bird drawer Jihae Koo, English literature PhD student

Q. Usually there are only information about an events, why did you draw the bird?

-“I think that is the unique way to convey the information to the new students. There are many other clubs, church’s information on the sidewalk, so we want to make a striking features.”

Q. I know that isn’t common in Korea, how do you think to use a chalk?

-“This is my second year at IU, before I came here, I studied 6 years in Korea for my bachelor and master degree. Therefore, my first time knowing chalk drawing was last year. I knew the Korean catholic church because of chalk drawing, so this year I wanted to contribute our community and to inform to the new students who is searching the Korean catholic community.”

Context: Beginning of each semester, there are many kinds of chalk drawing on the sidewalk, such as Fraternities, Sororities, Student clubs, and so on. They introduce

themselves and they inform their call out meeting or special events. Gathering the student's attention, drawers using several colors or drawing some arts. This birds was drawn by Korean student, she intended to inform IU Korean catholic community to the new students. They held outdoor mass with BBQ on first weekend of every fall semester. At that time is the best opportunities to notify and to lead new student to the church. Many Korean catholic student believer spent their time to draw their information on the sidewalk. Similar arts were drawn in front of Ballentine Hall, Wells library, and Kelley School of Business, which are the popular building for the students. Chalk drawing are just stay no more than a week, so they draw that art and information a week before their events.

Points of Interest: This art was drawn by Korean student. However, in Korea that isn't common way to inform to the students. Because, there are not many students live on campus, most of them live off-campus. Student just walk their major building and not many people spend their time in school. Thus, most of Korean university student use banner, poster or a booth to inform their events. Those method need less effort and last more than chalk drawings. Therefore, this is one of the example of mix-cultural folklore. Korean student adopt American cultural method to inform their events.

Text 2

Contributor: Junghoon Im
Informant(s): -
Title: Door Decorations

Semester/year: Fall, 2014
Instructor: John McDowell

Text: Door Decoration at Campus View Apartment.



Context: I live in on-campus apartment. So I've seen a lot of door decorations from residence of apartments. Beside residence hall, apartments have little chance to express their artistic sense. There aren't have information board on each floors or activity rooms. Thus, the door of their apartments is only way to express their identity. Depend on the holiday seasons, sometimes I saw pumpkin, Christmas tree deco on the door. Above three decorations are not having seasonal characteristics. That is permanent art forms. Through the door deco, student can express their identification and their hope. I can guess those three apartment residences are Chinese student. The decorations are Chinese style. Also, the Chinese character “福” means “luck”, and “GPA 4.0” show the student want to get 4.0. They want to get a luck and get a good grade on their academic work.

Points of Interest: I heard that many U.S student like to decorate their residence rooms. However, I've never lived in residence hall, so it is hard to know their exact cultures. But those cultures are also existing in near my life. I think that isn't made by American students but it shows a American cultural characteristics.

Contrastively of residence hall, apartment have less interchanging each residences. I don't know who lives in my next door. Door decoration is one of the easy way to express my identity to my neighbors. People can guess who lives on my next door through the decorations. That gives a trivial fun to tired student life. Through the door art, student who lives in same stair, they can share their emotions with their neighbors.

Additionally, most of university apartments are hard to drive a nail to the wall or door, so most of decorations are easy detachable stickers or hanging on the door.

Text 3

Contributor: Junghoon Im
Informant(s): -
Title: Greek Art

Semester/year: Fall, 2014
Instructor: John McDowell

Text: Greek Art at North Jordan Avenue by Alpha Chi Sigma.





Context: This is an artistic painting by Alpha Chi Sigma fraternities. Which is Chemistry fraternity. There are many Greek arts in front of Greek houses. Each school events, they draw new paintings, for instance, Little 500 or Homecoming events. However, this art isn't locate on in front of Greek houses. The art occupy the bridge at North Jordan Avenue in front of Theater building. One of the painting celebrates the birthday. I guess that person is a member of that fraternities. They painted frequently, so I saw several different

painting in just one week period, but I couldn't catch them when they are painting the bridge.

Points of Interest: Before I came to IU, I've never known about Greek system. Now, I have known a little about Greek system, they are strong relationship between members. Therefore, they celebrate their member's birthday on the public spaces. However, I think that is illegal to paint on the sidewalk. I don't know the legal things, but it is kind of graffiti, but difference between real graffiti is painted by student. Therefore, if it is illegal, that has conventional permission. That is the reason why many Greek house painting on the sidewalk.

Also, the painting changes very frequently is interesting. I guess every night, fraternity members spend their time to paint. That is really tiresome work, but they did. I want to catch the scene when they are painting and ask some question about that.