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**Item Title:** This is Arirang

**Item Category:** Persona

**Semester/year:** Fall, 2014

**Instructor:** John McDowell

### **Item Description:**

This is a Korean folk music and national anthem flash mob. Original version of this flash mob was occurred in March 1<sup>st</sup> 2013 by Korean University students. Which is important holiday in Korea. When it posted on Facebook, it made a lot of interest from the people. It made more than 1,600,000 hits on YouTube. According to this video, there are a lot of different version of that flash mob. Which was occurred in France, Paraguay, California, Bloomington, and so on. Musical orchestra must organize to perform, but the singing

In Bloomington, Korean Student Association organized the musical instrument performance team, most of them are students of Jacobs School of Music and there are some amateurs. They advertised the event on Facebook to participate many students.

### **Points of Interest:**

Actually, original version makers aimed to the foreigners. They tried to let them know Korean folk music and national anthem. However, it arouses overseas Korean to find their national identity. Therefore, there are a lot of different versions uploaded to YouTube.

I focused on the people who live outside of their country. T

**Links:** <https://www.youtube.com/watch?v=wygOocOSOVo> (Original version in Korea)

<https://www.youtube.com/watch?v=LO5vbcFi8xY> (Riverside, California)

[https://www.youtube.com/watch?v=\\_9JmnVcbbE4](https://www.youtube.com/watch?v=_9JmnVcbbE4) (Paraguay)