

## Item No. 1

**Contributor:** Shaelin Adam  
**Item Title:** Followers  
**Item Category:** Venue; Instagram  
**Semester/year:** Fall, 2014  
**Instructor:** John McDowell

**Item Description:** Within Instagram there is a component labeled followers. Followers serve as your friends on this application who you are able to accept or decline to 'follow' you and you are able to 'follow' them back.

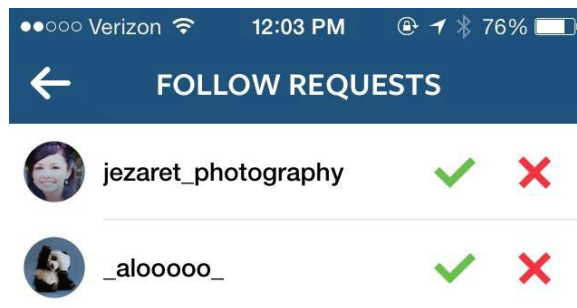
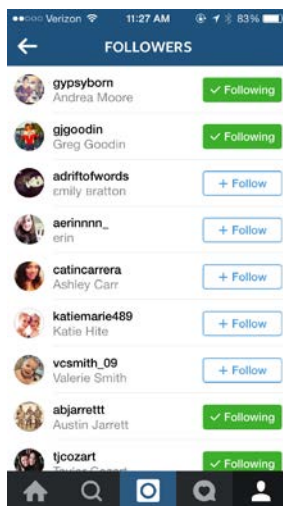
**Points of Interest:** You are able to secure your account by altering the settings. This enables who sees your photos and creates that community of followers. When you have your settings secured, individuals will have to get permission to follow and you have the power to 'accept' or 'decline'.

### **Links:**

This is an application made for mobile devices. There is a homepage online but it only allows you to view pictures of those you follow. Point being, I lack links for this venue

<http://instagram.com>

### **Additional Information:**



## Item No. 2

**Contributor:** Shaelin Adam

**Item Title:** Photos

**Item Category:** Venue; Instagram

**Semester/year:** Fall, 2014

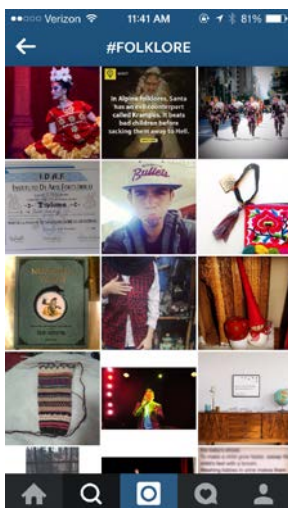
**Instructor:** John McDowell

**Item Description:** This is what Instagram was invented for. Expanding now to videos, as well, this popular application allows one to express their artistic self through posting photos and having a central place to discover, express, and reflect back.

### **Points of Interest:**

- Filter: After photo is taken or selected from your phone you can apply a filter by tapping the filter strength up or down using the slider. Tap next to add a caption and location and then share your photo.
- Editing: Once photo is chosen, one can edit it by applying effects- brightness, contrast, warmth, saturation, etc.
- Tagging: One is able to 'tag' other individuals in photos that they post. Tagging someone sends them a notification letting them know.

**Additional Information:** What one captures has no limitation s- some record the locations they travel to, some capture food, others post memes, fashion, hobbies, family, or friends.



### Item No. 3

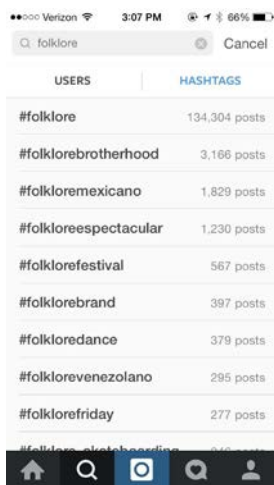
**Contributor:** Shaelin Adam  
**Item Title:** Hashtags  
**Item Category:** Venue; Instagram  
**Semester/year:** Fall, 2014  
**Instructor:** John McDowell

**Item Description:** The # symbol, known as a hashtag, is used to mark keywords or topics that started as a character on twitter but now has expanded to other forms of media including, but not limited to Instagram and Facebook

**Points of Interest:** By clicking the hashtagged word in caption or in the comments, it transfers the user to a page with a full visual album, connecting individuals with the same interests. Using hashtags is an easy way for subjects like folklore to be found and shared.

**Links:** #folklore

**Additional Information:**



smfoster444 Looking up at a tree of another kind... A bottle tree. In Southern folklore, the bottle tree traps and keeps away evil spirits, or "haints". Blue bottles are a favorite on bottle trees.  
#alabama #bamagrammers #backyard #bottletree #tree #folklore #spirit #wine #thesoutherncollective #jj\_unitedstates #bns\_usa #thesouthernfront #theamericancollective #tac\_exploring #tac\_lifestyle #ussouth #americansouth #picturedixie #southernliving #heritage #dixie #dixieland #lookingup #rsa\_ladies #cute #blue #ig\_shutterbugs #fotofanatics  
view all 7 comments



Instagram has significantly made its mark not only in the lives of students, but to society as a whole. This venue is used to collect unique, artistic or even everyday accounts and share them with the world- or just your friends, you choose. The majority of students with smart phones obtain this application in order to keep up with friends, gain a broadened look at artistic image, and create small groups where interests are shared and discovered. With components such as hashtags and followers, individuals are easily able to search folklore or anything they are interested in for that matter, enabling them to find a full visual album of others who have used the same hashtag on their photos. For example, those who perform specific types of dance hashtag the name of that dance. When visiting that hashtag sector, many accounts appear that bring together pictures, videos, and even dance accounts who offer coaching.

When performing research on Instagram, I discovered that many folkloric accounts are present. Accounts range from stores selling folkloric goods, to accounts made especially for the story-formed collective gathering of folkloric items, to those of folkloric music. Using this tool is also beneficial in researching specific cultures. If looking in to Indiana University, one can search the hashtag #hoosiers, #hoosiernation, or #IU to find photos from students or those who are fans of this university.

Student folklore can be found within this application known as Instagram. Terms and actions have been produced and spread to the outer world; such as using filters, hashtags, liking, and commenting specific phrases. Cultures have been created through these means of social media. Most of all, I view instagram as a tool that is used to collect and share pictures with others of the same interest. Small groups are created and unique pictures are shared.