Item No. 1

Contributor: Allison Paras **Item Title:** College GIFs: Twitter

Item Category: Styles Semester/year: Fall, 2014 Instructor: John McDowell

Item Description:

This item called, College GIFS (Interface: Twitter, Social Media) was found on twitter. This item is an account dedicated to tweeting captions or no caption accompanied by GIFs specifically related to college drinking environments and school environments. You may retweet, favorite or share these specific tweets from this account because it is on public share mode; this mean that anyone can search this account and follow these multimedia posts.

Points of Interest:

These tweets are unique in that they fall under a specific stylized genre, but they also allow the public to look directly at what is being displayed. These GIFs usually are humorous and involve some kind of popular culture saying, game, or famous person. There are attached emotional components that go along with the GIFs which make them rather creative and not only specific to what the creator has portrayed but also unique to the viewer. I have seen many of my friends retweet and favorite this accounts' GIFs which were then available for me to become aware of their existence, as well as many IU students within our friend group.

Links:

Twitter- search the name: @TheCollegeGifs

https://twitter.com/thecollegegifs

Item No. 2 & No. 3

Contributor: Allison Paras Item Title: IU Tumblr Page(s)

Item Category: Styles Semester/year: Fall, 2014 Instructor: John McDowell

Item Description:

These items are both located on the website interface known as Tumblr which I explained in my presentation as similar to what is known as an online blog. Anyone is allowed to create their own Tumblr and upload multimedia posts such as GIFs (Graphics Interchange Format). These two items are GIF specific accompanied by some captions and credit to the creator or multimedia uploader.

Points of Interest:

These two websites are very specific to IU folklore and are wonderful contributions to not only current folklore but past folklore; including legends on campus. These GIFs illustrate examples of student emotions such as stress related to schoolwork, teachers, friends, boyfriend/girlfriends, and parents. The GIFs also address examples of well known street names, buildings, athletes, faculty, legends, Greek chapters, and sports in general. These GIFs are endless and offer many wonderfully expressive and creative moving images that transpire some kind of emotion, idea, or message to connect with the viewer. The style is specific to the creator but like I mentioned in class, anyone is allowed to create their own and can contribute to a website like this or even start their own blog/website. This is non-uniform in that students, alumni and some staff that are a part of IU can contribute because they want to be apart and share their expressive idea to the rest of this culture.

Links:

- http://theiustrugglebus.tumblr.com
- http://hoosierslovethis.tumblr.com

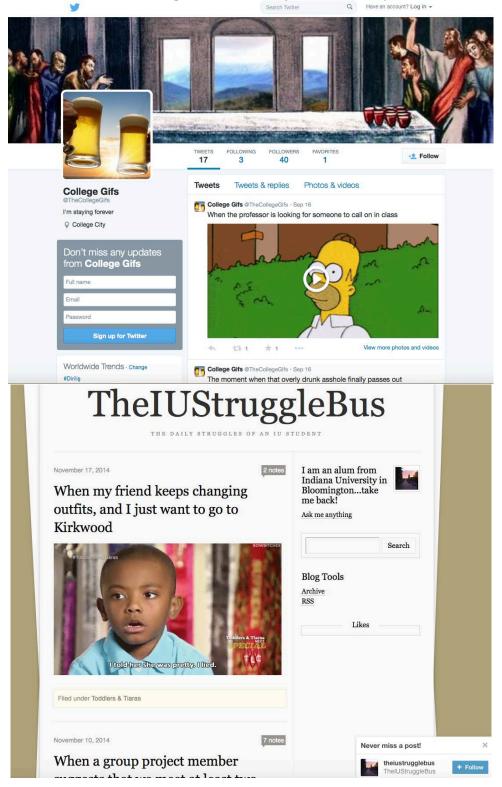
Folklore of Student Life

As I mentioned in the points of interest sections for my three folklore items,

we see genuinely expressive stylized forms in these pieces. The style is unique in its

performance base and every single GIF ultimately generates a different idea, expression, thought, joke, or emotion. These stylistic forms are significant to the folklore of student life because they directly correlate with many feelings and circumstances of the students. I can say that at least every three GIFs I watch and interpret, I can confidently say that I agree with the idea or I have at least one point felt that exact way as shown in front of me. It's pretty incredible how these little short expressive media image videos can create a familiar interface for folklore of so many students here at Indiana University. Technological advancements, like the ones that create cyberlore space allow folklore to exist in a different dimensional way that creates connections and relationships based on shared expressions or groups of opinions. For example, my first item, the college GIFs found on Twitter elaborate the folk groups interconnected to college drinking and allows not just IU, but all students around the world who participate in this activity to connect with an idea, emotion or phrase associated with this activity which is pretty amazing. Secondly, the IU Tumblrs are the same in that they allow connections but are within in a smaller group and culture within Indiana University. When I first discovered this site. I spent hours reading them all and forwarding to all my friends that went to school with me. Every single person got a laugh in or started a conversation because of these creative GIFs by other students themselves!

Still Images of the GIFs (Items No. 1-3)



10TH MAR 2013 | 40 NOTES

WHEN OLADIPO WAS BROUGHT TO TEARS AFTER WINNING THE B1G TEN CHAMPIONSHIP

We were all just like you go Glen Coco you go





— 16TH JUN 2013 | 2 NOTES —

AYO, FORTUNE COOKIE







WHEN MICHIGAN SHOT & FOR A MOMENT THE WHOLE UNIVERSE STOPPED



I was just like:







>

WHEN IM DRUNK AT KOK & MY FRIENDS GO TO THE BATHROOM WITHOUT ME

I'm just like:





